

## **MEDIA RELEASE**

### **Canberra Convention Bureau revitalises Board**

The Canberra Convention Bureau is pleased to announce Board changes which will emphasize the Bureau's core strengths and facilitate a new strategic direction.

Changes include the election of existing members Patrick McKenna, Hellenic Club General Manager as the new Chairman and National Convention Centre Manager, Stephen Wood as the new Treasurer. Carol Mills, Secretary Parliamentary Services, will continue in her capacity as Deputy Chair.

The Board also welcomes Stephen Byron, Managing Director Canberra Airport; Malcolm Snow, CEO National Capital Authority and Tracy Atherton, General Manager Hotel Hotel.

ACT Chief Minister, Andrew Barr has reappointed David Dawes, Director General of Economic Development Directorate.

Canberra Convention Bureau CEO, Robyn Hendry says that the changes strengthen the influence and importance that the Bureau holds within the ACT region economy.

"We could not have a stronger Board and combined with a really functional, accessible and beautiful city- acknowledged as a city brimming with expertise, I am excited to see what we can achieve in the coming years," Ms Hendry said.

"Showcasing what the city and region does well and building demand for international flights will be an important part of our mission."

Ms Hendry says the Bureau is eagerly anticipating the commencement of the new Director of Marketing and Communications, Giselle Radulovic.

"We welcome a fresh perspective and believe Giselle's strong credentials will complement our highly skilled marketing and events team," said Ms Hendry.

"There are a number of changes happening at the Bureau which will strengthen and maximise our influence and offering across the ACT region."

Other changes to the Board extend to existing Director Roles and will see Alan Williams remain on the Board as the Immediate Past Chairman.



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The Bureau notes it's appreciation for existing Directors serving ongoing terms whose contributions uphold Canberra's position as a centre for excellence and a knowledge hub:

- Jure Domazet, Director Hotel Realm
- Mikael Svenssen, General Manager Hyatt Hotel Canberra
- Professor Ian Young, Vice Chancellor ANU
- Barry Neame, Director Consec Conference Management
- Jane Carter, Director Conference Logistics
- Michael Loebenstein, Director National Film and Sound Archive

Chairman, Pat McKenna also extends his appreciation on behalf of the Board, to the service provided by Mark Sproat, General Manager Brassey Hotel, who has stepped down after 12 years serving on the Board representing small hotels; and to Allan Williams for Chairing the Board for the last 3 years.

The Canberra Convention Bureau is a not-for-profit association with a charter to promote the Canberra Region as a business event destination by leveraging national capital attributes, city wide products and the services of our members, to meet the needs of conference organisers.

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