

# Members Newsletter

November 2010



## BUREAU NEWS

### CEO UPDATE



Last Thursday we welcomed 10 interstate and 2 local clients to Canberra as part of our National Familiarisation program. The three day program was another great success with all of the clients expressing their delight in Canberra and what it has to offer as a conference destination. A broad range of clients were represented at the famil with clients from Aged Care Association, Irrigation Australia and Mortgage Choice to name a few.

Some of the highlights of the program included a tour of the National Arboretum Canberra which was guided by the ever passionate John Mackay who continues to convey this great vision and project to our clients. A new addition to the program was a private viewing of the recently opened Aboriginal Galleries and the opportunity to see James Turrell's *Skyspace* sculpture at the National Gallery of Australia.

At the end of each of our familiarisation programs we are once again reminded of how important these events are in exhibiting Canberra and what our members have to offer. Thank you to all of our members who make these events not only possible but very successful.

I look forward to catching up with many of you at the AGM on 18<sup>th</sup> November.

### STAFF UPDATE



#### **Robert Doyle** Business Development Manager

After 4 years in the Sales team Robert is bidding farewell to the Bureau to take up the position of Sales Manager at the National Convention Centre Canberra.

Robert has played a significant role at the Bureau helping to secure both national and international conferences for the city.

We look forward to continuing to work closely with Robert in his new role, as the productive relationship between the Bureau and Centre is vital when attracting the larger conferences to Canberra.

Robert will be finishing with the Bureau on Thursday November 11.

## EVENTS

Here is a snapshot of some of the business events on this month

Start	End	Meeting	Primary Venue
1 <sup>st</sup>	4 <sup>th</sup>	1st International Conference on Translational Medicine	Parliament House Catering by IHG
5 <sup>th</sup>	5 <sup>th</sup>	Australian and New Zealand Institute of Insurance and Finance (ANZIIF) ACT Annual Gala 2010	National Convention Centre
9 <sup>th</sup>	11 <sup>th</sup>	KCA Conference 2010	Hotel Realm
10 <sup>th</sup>	10 <sup>th</sup>	What's in our Water Symposium Dinner	Rydges Lakeside Canberra
16 <sup>th</sup>	17 <sup>th</sup>	Australian Water Association Conference	Hyatt Hotel Canberra
26 <sup>th</sup>	28 <sup>th</sup>	Venue Marketing Services on behalf of NSW Rural Doctors	Hyatt Hotel Canberra
28 <sup>th</sup>	1 <sup>st</sup> Dec	APSAD November 2010 Conference	National Convention Centre

# AGM 2010

## Annual General Meeting

Our Annual General Meeting will be held on **Thursday, 18<sup>th</sup> November**.

**Venue:** Skyline Room, 15<sup>th</sup> Floor  
Rydges Lakeside  
1 London Circuit, Canberra City

**Time:** 5:00 – 5:30pm AGM  
5:30 – 6:30pm drinks

**RSVP:** [CLICK HERE](#)



## Local Famil & Networking night

Familiarisation programs are one of the best ways to showcase our members' offerings and on 13<sup>th</sup> October we did just that with 23 local Canberra clients.

Often we forget what is in our own backyard and the local famil was a great opportunity to remind our local clients what's available in the way of business events. The program included visits to Novotel Canberra, Master Builders Association, Q Performing Arts Centre, Hotel Heritage, Canberra Airport and an inspection of Murray's fleet.

The day was completed with one of our regular networking nights at Hotel Heritage. Again it was another great turnout, despite the rain, with 29 clients and 35 members inspecting the property and tasting the outstanding quality of food provided on the night.

## INDUSTRY AND GOVERNMENT NEWS



### Report: Review on the Review of ACT Government Events and Festivals

Peter Loxton and Associates have recently completed a Report on the Review of ACT Government Events and Festivals. The report aims to identify the economic and social potential of events in the ACT, the risks and opportunities for the ACT Government in funding and delivery and enhancing collaboration across Government in scheduling, planning and delivering. The Bureau was invited to make comment on the findings in the report and you can find the report and Bureau submission here.

[Report on the Review of ACT Government Events and Festivals](#)

[Canberra Convention Bureau submission](#)



### Business Events Venue Performing (BEVP) Tracking System

The BEVP software is a world-first developed to address a serious gap in the ongoing collection of business event data. The software offers venues a powerful tool to track performance in the sector against industry aggregates and competitive sets over time and on a range of variables.

**The software is now available for use at no cost to Australian venues during this rollout stage.**

[Find out more](#)



## High Speed Rail Study: Terms of Reference Released

On the 31 October the Minister for Infrastructure and Transport, Anthony Albanese released the Terms of Reference for the \$20m feasibility study in to a high speed rail network connecting the cities along Australia's east coast.

[Read the Terms of Reference](#)

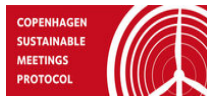


## A Tale of Canberra

By one of our newest representatives Andrew Leigh

Member for Fraser, Andrew Leigh, presented his speech *Canberra is the Best City in Australia* at the Festival of Dangerous Ideas at the Opera House on 3<sup>rd</sup> October 2010. The Bureau commends this speech to anyone wishing to gain a number of historic and contemporary insights into the content of Canberra as the National Capital.

[Read the full speech](#)



## Copenhagen Sustainable Meetings Protocol

Copenhagen Sustainable Meetings Protocol (CSMP) launched their new advanced level guide for sustainable event management to the global events industry on World Earth Day.

CSMP offers an adaptable framework for Corporate, Government, Association, Venues and large hotels organising large, complex meetings in a more sustainable way. Using the United Nations COP15 conference in Copenhagen as its case study the document provides clear examples of the ease and value of combining sustainability in meetings management.

Download [The Copenhagen Sustainable Meetings Protocol](#)

## MEMBERS AND INDUSTRY



### Members Latest News

- [National Portrait Gallery's](#) Undercurrent Markets
- Spring Harvest & Berry Christmas at [Ginger Catering](#)
- [Belconnen Premier Inn](#) donate their faces to Movember
- [Peter Funnell Entertainment](#) – best local and interstate entertainment for you Christmas Party
- [Hotel Kurrajong](#) – Sala Bai Fundraiser & Auction
- [National Convention Centre](#) wins prestigious industry award
- [Qantas](#) – Next Generation check-in coming to Sydney
- [Forrest Hotel and Apartments](#) – book your Christmas party on the new alfresco deck
- [Captains Flat Annual Ball](#) – Sponsor now!
- [Qantas](#) offers Apple technology in Qantas Clubs

[More Members news](#)

If you would like your industry news included in this monthly update, please forward your information to [Penny Calvert](#).